



MALAYSIA CIO CONFERENCE AND MYGOSSCON 2011

New Economy of ICT and Open Technologies Empower Digital Transformation
Through Sustained Creativity and Innovation

29th – 30th November 2011

Putrajaya International Convention Centre (PICC)

To be officiated by
YBhg. Dato' Seri Utama Dr Rais Yatim

Expected over
1,000 participants
including CIOs, ICT
Managers, Open
Source luminaries,
researchers and
more.

With 50 booths showcasing ICT
and OSS Innovations

Admission Fee

Category	Fee (RM)
Delegates from Government Agencies and Students	Free
Private Sector	490.00

For further details:

Website: <http://mygosscon.oscc.org.my>

Email: mygosscon@oscc.org.my

Phone: +603-8318 2285

PARTICIPATE IN:

International OSS Creative Multimedia Competition

Express creativity by joining the competition to create video montage using Open Source Software and win up to RM30,000. Open to all students from higher learning institutions worldwide.

Prizes: 1st - RM30,000, 2nd - RM15,000 and 3rd - RM5,000

Closing date: November 15th, 2011

Malaysian Government Open Source Software (MyGOSS) Award

Nominate public sector agencies to win recognition for their achievements in implementing open source software to promote service excellence and effective use of ICT.

Prizes: 1st - RM5,000, 2nd - RM3,000 and 3rd - RM2,000

Closing date: November 11th, 2011

MyGOSSCON 2011 Call for Papers

Submit papers to share OSS success stories and new technologies for selection as speakers at the conference.

Closing date: October 28th, 2011

Organized by:



In collaboration with:



MALAYSIA CIO CONFERENCE AND MYGOSSCON 2011

**New Economy of ICT and Open Technologies Empower Digital Transformation
Through Sustained Creativity and Innovation**

In keeping with the continuous effort by the Government of Malaysia to ensure that its CIOs and Open Source communities remain at the leading edge of technology and knowledge, it is with great pleasure that we announce the MALAYSIA CIO CONFERENCE and MyGOSSCON 2011.

The two day event held at the world renowned Putrajaya International Convention Centre (PICC) is packed with opportunities for knowledge sharing and exchanges of ideas on technology trends and best practices for both open source communities and CIOs. Fueled by its theme of New Economy of ICT and Open Technologies Empower Digital Transformation Through Sustained Creativity and Innovation, this event promises to deliver the insight of how the new economy is being driven by technological advances such as open source to help the digital transformation as evident in the Malaysian public sector landscape. This includes updates of latest ICT programs under the National Key Economic Areas (NKEA) and Government Transformation Program (GTP).

Objectives

- Provide a platform for Public and Private Sector CIOs, ICT Managers and officials to discuss current ICT issues, challenges and opportunities towards improving Public Service Delivery by strengthening the ETP NKEA CCI EPP E-Government Initiatives Implementation Strategy and Online Government Services.
- Promote the development and implementation of OSS to encourage sustained innovation and creativity through collaboration among the public sector community, the ICT & business community and the academic community.
- Provide opportunities for sharing of knowledge, experience and expertise while encouraging creative and innovative ideas.

EVENT HIGHLIGHTS

Plenary sessions including:

- *New Economy of ICT in Digital Transformation of Service Delivery*
- *Open Technologies for Sustained Creativity and Innovation*

9 concurrent tracks presenting 27 speakers covering the following categories:

- *Total Cost Ownership (TCO) of the New Government ICT Architecture*
- *Finding and Funding ICT Initiatives in New Economy of ICT*
- *Using Analytics to thrive in New Reality*
- *ICT Innovations and Creativity Using Open Source for*
 - *Public Sector*
 - *Content Development*
- *OSS Technology for Education and Healthcare*
- *Open Source and Open Standards*

AWARDS

- *International OSS Creative Multimedia Development Competition*
- *Malaysian Government Open Source Software (MyGOSS) Award*
- *National OpenOffice.org Competition for Schools*
- *Best Booth Competition*

For further details:

Visit <http://mygosscon.oscc.org.my>, email your enquiries to mygosscon@oscc.org.my or call +603-8318 2285